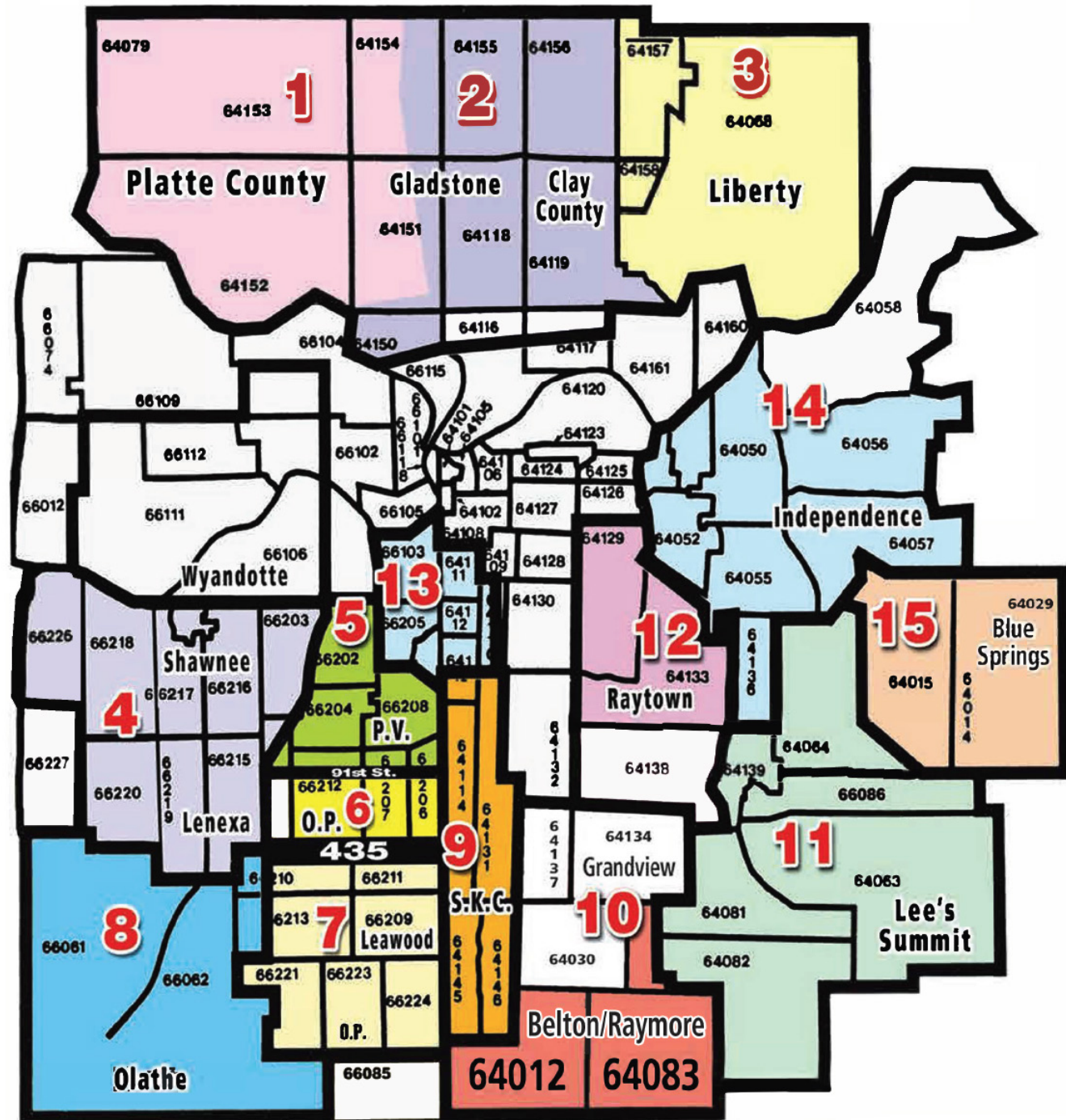


# Kansas City ZONES



# COVERAGE

<input type="checkbox"/> <b>Zone 1 - Platte County</b> <b>22,000</b>	<input type="checkbox"/> <b>Zone 8 - Olathe</b> <b>30,000</b>
64151 W., 64152, 64153, 64154 W.	66061, 66062, 66213 W.
<input type="checkbox"/> <b>Zone 2 - Clay County</b> <b>36,000</b>	<input type="checkbox"/> <b>Zone 9 - South Kansas City</b> <b>14,000</b>
64118, 64119, 64154 E., 64155, 64156	64113, 64114, 64145
<input type="checkbox"/> <b>Zone 3 - Liberty</b> <b>21,000</b>	<input type="checkbox"/> <b>Zone 10 - Belton/Raymore</b> <b>14,000</b>
64068, 64157, 64158	64012, 64083
<input type="checkbox"/> <b>Zone 4 - Lenexa/Shawnee</b> <b>25,000</b>	<input type="checkbox"/> <b>Zone 11 - Lee's Summit</b> <b>30,000</b>
66203, 66215, 66216, 66217, 66218, 66219, 66220, 66226	64063, 64064, 64081, 64082, 64086
<input type="checkbox"/> <b>Zone 5 - N Overland Park/N Leawood Prairie Village/Mission</b> <b>29,000</b>	<input type="checkbox"/> <b>Zone 12 - Raytown</b> <b>9,000</b>
<i>North of 91st St.</i>	64133
66202, 66204, 66206 N., 66207 N., 66208, 66212 N.	<input type="checkbox"/> <b>Zone 13 - Plaza/Westport</b> <b>13,000</b>
<input type="checkbox"/> <b>Zone 6 - Overland Park/Leawood</b> <b>14,000</b>	<input type="checkbox"/> <b>Zone 14 - Independence</b> <b>28,000</b>
<i>North of 435 to 91st St.</i>	64050, 64052, 64055, 64056, 64057
66206, 66207, 66210, 66212	<input type="checkbox"/> <b>Zone 15 - Blue Springs</b> <b>15,000</b>
<input type="checkbox"/> <b>Zone 7 - Overland Park/Leawood</b> <b>35,000</b>	64014, 64015
<i>South of 435 to 159th St.</i>	<input type="checkbox"/> <b>Total Market</b> <b>335,000</b>
66209, 66210, 66211, 66213, 66221, 66223, 66224	

## DISTRIBUTION DATES 2024

*(Distribution Dates Are ALL Week OF)*

- January 31, 2024
- May 29, 2024
- October 2, 2024
- April 3, 2024
- July 31, 2024
- November 27, 2024

LEFT HAND PAGE	RIGHT HAND PAGE	LEFT HAND PAGE	RIGHT HAND PAGE
<b>FULL PAGE</b> Dimensions: Image 7.125" x 9.5" Trim 8" x 10" • Bleed 8.25" x 10.25"			
<b>FRONT COVER IMAGE AREA</b> Dimensions: Image 7.533" x 7.409" • No Bleed			
<b>BACK COVER IMAGE AREA</b> Dimensions: Image 7.533" x 7.255" • No Bleed			
<b>1/2 PAGE</b> Dimensions: Image 7.125" x 4.625"			
<b>1/4 PAGE</b> Dimensions: Image 3.437" x 4.625"			

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### INSERTS

#### INSERTS ARE AVAILABLE

Rates are based on quantity and weight.

### DISTRIBUTION



**DIRECT MAIL (MARRIAGE) DELIVERY BY U.S. POSTAL SERVICE.**

These prices are subject to change without notice in the event of a postal service rate increase.

## 2024 Zone Rates

		Qtr Pg	Hlf Pg	Full Pg
<b>Zone 1</b>	22k	\$200	\$300	\$480
<b>Zone 2</b>	36k	\$300	\$500	\$790
<b>Zone 3</b>	21k	\$190	\$290	\$460
<b>Zone 4</b>	25k	\$225	\$400	\$550
<b>Zone 5</b>	29k	\$260	\$400	\$630
<b>Zone 6</b>	14k	\$120	\$200	\$300
<b>Zone 7</b>	35k	\$300	\$490	\$770
<b>Zone 8</b>	30k	\$270	\$420	\$660
<b>Zone 9</b>	14k	\$120	\$200	\$300
<b>Zone 10</b>	14k	\$120	\$200	\$300
<b>Zone 11</b>	30k	\$270	\$400	\$660
<b>Zone 12</b>	9k	\$100	\$120	\$200
<b>Zone 13</b>	13k	\$110	\$180	\$280
<b>Zone 14</b>	28k	\$250	\$390	\$600
<b>Zone 15</b>	15k	\$130	\$210	\$330

## 2024 Full Market Rates

**335,000** ..... \$1500 ... \$2500.....\$5000



**2004 Grand Blvd.**

**Kansas City, MO 64108**

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## 2024 Mail & In-Home Dates

*(Distribution Dates Are ALL Week OF)*

- January 31, 2024
- April 3, 2024
- May 29, 2024
- July 31, 2024
- October 2, 2024
- November 27, 2024

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